



ART OF LIVING

ADVERTISEMENT SUBMISSION SPECIFICATIONS:

Format: High-resolution PDF file.

Submission Email: marketing@jfcs-eastbay.org

Submission Deadline: February 1, 2024

Submission Guidelines:

1. File Format:

- Only high-resolution PDF files will be accepted.
- Ensure that the PDF is created with high-quality images and text for optimal printing results.

2. Resolution and Size:

- Maintain a minimum resolution of 300 dpi (dots per inch) to ensure clarity and print quality.
- Ad dimensions should adhere to the specified requirements for the publication.

3. Color Mode:

- If the ad is in color, ensure it is in CMYK color mode for accurate color reproduction.
- If the ad is in black and white, use grayscale mode.

4. Bleed and Trim:

- If applicable, include bleed according to the publication's specifications.
- Trim marks may be necessary for accurate cutting; check with the publication for specific requirements.

5. Fonts:

- Embed all fonts to avoid potential display issues.
- Alternatively, convert all text to outlines/paths to maintain the intended font style.

6. Content and Design:

- Verify that all content is accurate and up-to-date.
- Ensure that the design complies with any branding guidelines provided by the publication.

7. Contact Information:

- Include relevant contact information within the ad, such as a website URL or contact number.

8. Submission Confirmation:

- Upon sending the email to marketing@jfcs-eastbay.org, please request a confirmation of receipt to ensure successful submission.

9. Late Submissions:

- Submissions received after the specified deadline (February 1, 2024) may not be considered for inclusion.

10. Additional Instructions:

- Follow any additional instructions provided by the marketing team or publication to avoid potential issues during the submission process.