

# ART OF LIVING 2025



j. Readers' Choice: Best Gala

April 6, 2025, 5:30pm

Featuring Pulitzer Prize Winning Journalist

**NICHOLAS KRISTOF**



JEWISH FAMILY &  
COMMUNITY SERVICES  
EAST BAY

JFCS East Bay is hosting its 18<sup>th</sup> annual Art of Living gala on Sunday, April 6, 2025. This year we are proud to welcome Pulitzer Prize Winning Journalist, Nicholas Kristof.

To be called the “reporter’s reporter,” you must be as extraordinary as Nicholas Kristof. He’s reported from over 150 countries, survived malaria, wars, and even a plane crash, all while winning two Pulitzers for his human rights work. In 1990, Kristof and his wife, Sheryl WuDunn, became the first husband-wife team to win a Pulitzer for covering the Tiananmen Square movement. His 2006 Pulitzer focused on genocide in Darfur. Together, they’ve written five bestsellers, inspiring PBS documentaries.

A New York Times journalist since 1984, Kristof has reported globally, interviewed world leaders, and amassed millions of followers. Known for his moral courage, Kristof’s captivating speeches leave audiences inspired to drive change.

## Event Description

ART OF LIVING: JFCS East Bay’s 18<sup>th</sup> annual gala and fundraiser will draw 500 loyal agency supporters, community leaders, businesses, and philanthropists who partner with us to support the journeys of immigrants and refugees, of older adults and families with children building an East Bay where everyone can flourish with dignity. The evening begins with a gala reception, featuring wine and gourmet hors d’oeuvres followed by an auditorium program spotlighting a noteworthy, guest speaker and our live fundraising appeal.

Event sponsors play a pivotal role in underwriting the evening so that all proceeds go directly to JFCS East Bay’s work building a community where everyone can flourish with dignity.

## TITLE SPONSOR.....\$36,000

### Your Impact

- Your choice: Deportation Defense, Refugee Housing & Support, Mental health therapy for UC Berkeley Hillel students, Grocery deliveries to families facing food insecurity, Preschool child/teacher/parent consultations, Respite care for a family caregiver, Bereavement Support Groups, Holocaust Survivor Services, or Jewish Community Care Services.

### Your Benefits

- Event 20 tickets
- Acknowledgement as Title Sponsor in mailed invitation (deadline March 1st), in event Program, e-communications and event website

## PREMIER SPONSOR.....\$18,000

### Your Impact

- Provides free legal representation to 10 immigrants facing deportation
- Enables us to purchase twin size beds and mattresses for 12 newly-arrived refugee families.

### Your Benefits

- 15 event tickets
- Acknowledgement as Premier Sponsor on event Program, e communications and event website

## PRESENTING SPONSOR.....\$10,000

### Your Impact

- Pays for one month's rent for three Afghan refugee families who have resettled in the East Bay.
- Subsidizes in-home support for six low-income Holocaust survivors.

### Your Benefits

- Twelve event tickets.
- Special signage placed prominently when guests enter the registration area
- Acknowledgment as Presenting Sponsor on event program, e-communications, and event website.

## GOLD SPONSOR.....\$6,000

### Your Impact

- Pays for a month of groceries for five families experiencing food insecurity in the East Bay.
- Covers medical bills, utilities, and transportation costs for eight low-income Jews.

### Your Benefits

- Eight event tickets.
- Acknowledgment as Gold Sponsor on event program, e-communications, and event website

## SILVER SPONSOR.....\$4,000

### Your Impact

- Supports assessment of a preschool child with behavioral challenges, along with consultation and support to their parents and teachers.
- Provides legal services for an immigrant facing deportation.

### Your Benefits

- Six event tickets.
- Acknowledgment as Silver Sponsor on event program, e-communications, and event website.

## BRONZE SPONSOR.....\$3,000

### Your Impact

- Provides holiday meals delivered to eighty homebound seniors and Holocaust survivors.
- Subsidizes in-home play therapy for a young child struggling with post-pandemic anxiety.

### Your Benefits

- Four event tickets.
- Acknowledgment as Bronze Sponsor on event program, e-communications, and event website.

## FRIEND SPONSOR.....\$1,500

### Your Impact

- Helps five refugees access health and other support services.
- Supports a weekly bereavement support group for ten Jews coping with the loss of a loved one.

### Your Benefits

- Two event tickets.
- Acknowledgment as Friend Sponsor on event program, e-communications, and event website.

**For online sponsor registration and payment, please visit [jfcs-eastbay.org](http://jfcs-eastbay.org)**

**If you prefer to register and pay by mail, please fill out and return this form with your contribution.**

## Contact Information

Contact Name/s (as you wish it to be printed)

Address

City, State, Zip Code

Phone

Email

## Sponsorship Levels

**I would like to sponsor Art of Living at the following level:**

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Title Sponsor \$36,000</b>      | <input type="checkbox"/> <b>Silver Sponsor \$4,000</b> |
| <input type="checkbox"/> <b>Premier Sponsor \$18,000</b>    | <input type="checkbox"/> <b>Bronze Sponsor \$3,000</b> |
| <input type="checkbox"/> <b>Presenting Sponsor \$10,000</b> | <input type="checkbox"/> <b>Friend Sponsor \$1,500</b> |
| <input type="checkbox"/> <b>Gold Sponsor \$6,000</b>        |  |

PLEASE BE ADVISED that if your Art of Living sponsorship payment is coming from a philanthropic institution, there may be restrictions regarding receiving benefits (like tickets).

**To pay by mail, please return this form with your contribution to:**

**Shelley Waits, JFCS East Bay**

2484 Shattuck Avenue, Suite 210  
Berkeley, CA 94704

[swaits@jfcs-eastbay.org](mailto:swaits@jfcs-eastbay.org)



**JEWISH FAMILY &  
COMMUNITY SERVICES  
EAST BAY**

CHECK ENCLOSED, PAYABLE TO JFCS EAST BAY

PLEASE CHARGE THIS GIFT TO:  MASTERCARD  VISA

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CODE \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

For online payment: [jfcs-eastbay.org](http://jfcs-eastbay.org)

Federal ID No. 94-3250304