JEWISH FAMILY & COMMUNITY SERVICES
EAST BAY

Favorite Charitable Organization

ART OF LIVING 2026

Featuring Best-Selling Author
JONATHAN SAFRAN FOER

APRIL 19, 2026 | 5:30PM

JFCS East Bay is hosting its 19th annual Art of Living gala on Sunday, April 19, 2026. This year we are proud to welcome bestselling author, Jonathan Safran Foer.

Jonathan Safran Foer is the bestselling author *of Extremely Loud & Incredibly Close*, a novel celebrated for its profound insight into how children make sense of loss, love, and belonging. He is also the author of *Everything Is Illuminated*, *Here I Am*, and the nonfiction works *Eating Animals and We Are the Weather*. Foer's storytelling blends memory, moral imagination, and emotional truth—inviting us to consider how communities help children and families heal. Foer's books have been translated into more than 40 languages, adapted into award-winning films, and recognized with numerous prizes, including the Guardian First Book Prize and the National Jewish Book Award. He has also been named a Rolling Stone "Person of the Year" and one of The New Yorker's "20 Under 40," honors that reflect his impact on contemporary literature and culture.

Event Description

ART OF LIVING: JFCS East Bay's 19th annual gala and fundraiser will draw 500 loyal agency supporters, community leaders, businesses, and philanthropists who partner with us to support the journeys of immigrants and refugees, of older adults and families with children. The evening begins with a gala reception, featuring wine and gourmet hors d'oeuvres, followed by an auditorium program spotlighting a noteworthy guest speaker and our live fundraising appeal.

Event sponsors play a pivotal role in underwriting the evening so that all proceeds go directly to JFCS East Bay's work building a community where everyone can flourish with dignity.

CONTRA COSTA COUNTY OFFICE
2300 Clayton Road, Suite 350
Concord, CA 94520

jfcs-eastbay.org/AOL25
(925) 927-2000 | info@jfcs-eastbay.org

ALAMEDA COUNTY OFFICE
2484 Shattuck Ave., Suite 210
Berkeley, CA 94704

ART OF LIVING 2026

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AGENCY DESCRIPTION

Jewish Family & Community Services East Bay (JFCS East Bay) is a community-based, direct social and human services organization that has supported Alameda and Contra Costa County residents of all ages, races, and religions for 149 years. We serve refugees from Afghanistan and newcomers from Ukraine, older adults aging with support in their homes, Holocaust survivors receiving care and restitution, immigrants becoming citizens, and families and individuals strengthening their mental and physical well being.

BUSINESS SPONSORSHIP BENEFITS

Your name and/or business logo will reach more than 10,000 philanthropically minded households in the East Bay through our marketing (10 eblasts to over 9,000 with a 50%+ open rate), social media (3,700 followers), and website (3,200 average monthly visits), giving you a unique opportunity to showcase your community engagement. Your name and/or business logo will also be included in our J Weekly thank you ad (if committed by March 1st) which reaches 35,000 print readers.

Your sponsorship will include tickets to attend the event. We anticipate that we'll have at least 500 in person attendees at this year's Art of Living gala. Our peak attendance, pre-COVID, was 550 attendees. We're aiming to grow back to that number or more.

TITLE SPONSOR $36,000

Your Impact: Deportation Defense, Refugee Housing & Support, Mental health therapy for UC Berkeley Hillel students, Grocery deliveries to families facing food insecurity, Preschool child/teacher/parent consultations, Respite care for a family caregiver, Bereavement Support Groups, Holocaust Survivor Services, and Jewish Community Care Services.

- 20 Event Tickets
- Event Day: Sponsor Speaks at Podium (1min.), Signage displayed prominently in Book Signing area, Dedicated event slide (preprogram), Program cover title mention, Full page Color Ad in printed event program (5" wide x 7.5" high)
- Digital Promotion: Logo with link displayed in all Title sponsor listings on event website, and 10 eblasts to our distribution list of ~9,000 philanthropically minded households and partner organizations in the East Bay
- Dedicated Social Media posts (Facebook, Instagram, LinkedIn), Art of Living is promoted with 3-5 posts
- Exclusive Title sponsor event Ad in J Weekly – ½ page Ad valued at $2550, reaching 35,000 print readers
- Exclusive Listing in Art of Living invitation – deadline February1st, mailed to over 3000 households

PREMIER SPONSOR $18,000

Your Impact: Provides free legal representation to 10 immigrants facing deportation and enables us to purchase twin size beds and mattresses for 12 newly-arrived refugee families.

- 15 Event Tickets
- Event Day: Signage displayed prominently in dessert area, Dedicated event slide (preprogram), Full page Color Ad in printed event program (5" wide x 7.5" high), Premier sponsor shoutout on stage
- Digital Promotion: Logo with link displayed in all Premier sponsor listings on event website, and 10 eblasts to our distribution list of ~9,000 philanthropically minded households and partner organizations in the East Bay
- Dedicated Social Media posts (Facebook, Instagram, LinkedIn), Art of Living is promoted with 3-5 posts
- Event Ad in J Weekly Listing all sponsors – ¼ page Ad valued at $1275, reaching 35,000 print readers, company logo included

PRESENTING SPONSOR $10,000

Your Impact: Pays for one month's rent for three Afghan refugee families who have resettled in the East Bay and subsidizes in-home support for six low-income Holocaust survivors.

- 12 Event Tickets
- Event Day: Signage displayed prominently in registration area, Dedicated event slide (preprogram), Full page
- Color Ad in printed event program (5" wide x 7.5" high), Presenting sponsor shoutout on stage
- Digital Promotion: Logo with link displayed in all Presenting sponsor listings on event website, and 10 eblasts to our distribution list of ~9,000 philanthropically minded households and partner organizations in the East Bay
- Dedicated Social Media posts (Facebook, Instagram, LinkedIn), Art of Living is promoted with 3-5 posts
- Event Ad in J Weekly Listing all sponsors – ¼ page Ad valued at $1275, reaching 35,000 print readers, company logo included

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GOLD SPONSOR $7,200

Your impact: Pays for a month of groceries for five families experiencing food insecurity in the East Bay and covers medical bills, utilities, and transportation costs for eight low-income Jews.

- Eight event tickets
- Event Day: Dedicated event slide (preprogram), Full page black & white Ad in printed event program (5” wide x 7.5” high)
- Digital Promotion: Logo with link displayed in all Gold sponsor listings on event website, and 10 eblasts to our distribution list of ~9,000 philanthropically minded households and partner organizations in the East Bay, Acknowledgment as Gold Sponsor on event program, e-communications, and event website
- Dedicated Social Media posts (Facebook, Instagram, LinkedIn), Art of Living is promoted with 3-5 posts
- Event Ad in J Weekly Listing all sponsors – ¼ page Ad valued at $1275, reaching 35,000 print readers, company logo included

SILVER SPONSOR $5,400

Your Impact: Supports assessment of a preschool child with behavioral challenges, along with consultation and support to their parents and teachers and provides legal services for an immigrant facing deportation.

- Six event tickets
- Event Day: Dedicated event slide (preprogram), Half page black & white Ad in printed event program (5” wide x 3.5” high)
- Digital Promotion: Logo with link displayed in all Silver sponsor listings on event website, and 10 eblasts to our distribution list of ~9,000 philanthropically minded households and partner organizations in the East Bay, Acknowledgment as Silver Sponsor on event program, e-communications, and event website
- Dedicated Social Media posts (Facebook, Instagram, LinkedIn), Art of Living is promoted with 3-5 posts
- Event Ad in J Weekly Listing all sponsors – ¼ page Ad valued at $1,275, reaching 35,000 print readers, company logo included

BRONZE SPONSOR $3,600

Your impact: Provides holiday meals delivered to eighty homebound seniors and Holocaust survivors and subsidizes in-home play therapy for a young child struggling with post-pandemic anxiety.

- Four event tickets.
- Event Day: Dedicated event slide (preprogram), Quarter page black & white Ad in printed event program 2”x 3.5” (can be horizontal or vertical)
- Digital Promotion: Logo with link displayed in all Bronze sponsor listings on event website, and 10 eblasts to our distribution list of ~9,000 philanthropically minded households and partner organizations in the East Bay, Acknowledgment as Bronze Sponsor on event program, e-communications, and event website
- Social Media post (Facebook, Instagram, LinkedIn), Art of Living is promoted with 3-5 posts
- Event Ad in J Weekly Listing all sponsors – ¼ page Ad valued at $1,275, reaching 35,000 print readers, company logo included

FRIEND SPONSOR $1,800

Your Impact: Helps five refugees access health and other support services and supports a weekly bereavement support group for ten Jews coping with the loss of a loved one.

- Two event tickets.
- Event Day: Dedicated event slide (preprogram), Quarter page black & white Ad in printed event program 2”x 3.5” (can be horizontal or vertical)
- Digital Promotion: Logo with link displayed in all Friend sponsor listings on event website, and 10 eblasts to our distribution list of ~9,000 philanthropically minded households and partner organizations in the East Bay, Acknowledgment as Friend Sponsor on event program, e-communications, and event website
- Social Media post (Facebook, Instagram, LinkedIn), Art of Living is promoted with 3-5 posts
- Event Ad in J Weekly Listing all sponsors – ¼ page Ad valued at $1,275, reaching 35,000 print readers, company logo included

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For online sponsor registration and payment, please visit jfcs-eastbay.org
If you prefer to register and pay by mail, please fill out and return this form with your contribution.

Contact Information

Contact Name/s (as you wish it to be printed)

Address

City, State, Zip Code

Phone

Email

Sponsorship Levels

I would like to sponsor Art of Living at the following level:

- ☐ **Title Sponsor $36,000**
- ☐ **Premier Sponsor $18,000**
- ☐ **Presenting Sponsor $10,000**
- ☐ **Gold Sponsor $7,200**
- ☐ **Silver Sponsor $5,400**
- ☐ **Bronze Sponsor $3,600**
- ☐ **Friend Sponsor $1,800**

PLEASE BE ADVISED that if your Art of Living sponsorship payment is coming from a philanthropic institution, there may be restrictions regarding receiving benefits (like tickets).

To pay by mail, please return this form with your contribution to:

Shelley Waits, JFCS East Bay
2484 Shattuck Avenue, Suite 210
Berkeley, CA 94704
swaits@jfcs-eastbay.org

JEWISH FAMILY & COMMUNITY SERVICES
EAST BAY

☐ CHECK ENCLOSED, PAYABLE TO JFCS EAST BAY

☐ PLEASE CHARGE THIS GIFT TO: ☐ MASTERCARD ☐ VISA

CARD # _____ EXP. DATE _____ CODE _____

SIGNATURE: _____

For online payment: **jfcs-eastbay.org**

Federal ID No. 94-3250304

ART OF LIVING 2026

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ADVERTISEMENT SUBMISSION SPECIFICATIONS:

Format: High-resolution PDF file.
Submission Email: marketing@jfcs-eastbay.org

Deadlines:

- Logo, website link, social media links: **ASAP**
- To be included in JWeekly ad: confirmed sponsorship by **3/1**
- To be included in event program: Ad pdf deadline is **3/1**

Ad specifications for Event Program book

- Quarter page black & white Ad in printed event program 2”x 3.5” (can be horizontal or vertical)
- Half page black & white Ad in printed event program (5” wide x 3.5” high)
- Full page black & white Ad in printed event program (5” wide x 7.5” high)
- Full page color Ad in printed event program (5” wide x 7.5” high)

Submission Guidelines:

1.File Format:
- Only high-resolution PDF files will be accepted.
- Ensure that the PDF is created with high-quality images and text for optimal printing results.

2.Resolution and Size:
- Maintain a minimum resolution of 300 dpi (dots per inch) to ensure clarity and print quality.
- Ad dimensions should adhere to the specified requirements for the publication.

3.Color Mode:
- If the ad is in color, ensure it is in CMYK color mode for accurate color reproduction.
- If the ad is in black and white, use grayscale mode.

4.Bleed and Trim:
- If applicable, include bleed according to the publication's specifications.
- Trim marks may be necessary for accurate cutting; check with the publication for specific requirements.

5.Fonts:
- Embed all fonts to avoid potential display issues.
- Alternatively, convert all text to outlines/paths to maintain the intended font style.

6.Content and Design:
- Verify that all content is accurate and up-to-date.
- Ensure that the design complies with any branding guidelines provided by the publication.

7.Contact Information:
- Include relevant contact information within the ad, such as a website URL or contact number.

8.Submission Confirmation:
- Upon sending the email to marketing@jfcs-eastbay.org, please request a confirmation of receipt to ensure successful submission.

9.Late Submissions:
- Submissions received after the specified deadline (**February 15, 2026**) may not be considered for inclusion.

10.Additional Instructions:
- Follow any additional instructions provided by the marketing team or publication to avoid potential issues during the submission process.