

BECOME A SPONSOR OF JFCS EAST BAY'S 150TH ANNIVERSARY CELEBRATION



JEWISH FAMILY &
COMMUNITY SERVICES
EAST BAY

150 Years. One Community. A Future We Build Together.

For 150 years, **JFCS East Bay** has been strengthening individuals, families, and communities **across the East Bay**. From supporting Holocaust survivors and older adults to welcoming refugees and immigrants and helping families navigate challenging times, our work has always been rooted in one simple belief: **no one should have to face life's challenges alone**.

In 2027, we will celebrate this extraordinary milestone—and look toward the next 150 years.

We invite you to be part of this historic moment.

A sponsorship is more than support for an event. **It is an investment in the people and communities that make the East Bay stronger, while giving you an opportunity to be recognized alongside a trusted community institution during one of our most significant milestones.**

Support Our Legacy. Strengthen Our Community. Be Part of What's Next.

Your sponsorship provides meaningful visibility for you and opportunities to connect with an engaged East Bay audience, while helping JFCS East Bay continue its mission for generations to come.

Sponsorship opportunities begin at \$2,000, with recognition and engagement benefits available at every level.

Explore the opportunities inside—and join us in celebrating 150 years of impact and building the future together.

(925) 927-2000

jfcs-eastbay.org

info@jfcs-eastbay.org

Alameda County Office

2484 Shattuck Ave, Suite 210
Berkeley, CA 94704

Contra Costa County Office

2300 Clayton Road, Suite 350
Concord, CA 94520

BECOME A SPONSOR OF JFCS EAST BAY'S 150TH ANNIVERSARY CELEBRATION



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Anniversary Sponsor: \$50,000 | 30 Premier Seating Event Tickets

Your Impact: Your \$50,000 investment helps JFCS East Bay strengthen the safety net for our community—ensuring individuals and families can access critical support, stability, and connection when they need it most.

EVENT DAY

- 2-3 minutes at podium
- “150th Anniversary Celebration presented by” on every asset
- Exclusive naming rights for VIP reception area
- Gobo lighting
- Opportunity to distribute branded swag

PRINT

- Full-Page Color Ad in printed event program (5" wide x 7.5" high)
- Logo recognition in half-page J Weekly ad
- Program cover title mention

DIGITAL

- Year-round website recognition
- Dedicated event-related social media posts (2)
- Dedicated partnership social media post (1)
- 30-second reason-for-support reel
- Dedicated partnership blog post
- Featured partnership in JFCS East Bay digital newsletter
- Linked logo on all digital Anniversary Sponsor assets, including website and all 10 event e-blasts
- Logo recognition in event social media posts (3-5)

**One
Sponsor
Only!**

Title Sponsor: \$25,000 | 20 Premier Seating Event Tickets

Your Impact: Your \$25,000 investment helps expand access to vital services that help people navigate financial hardship, aging, trauma, displacement, and other life-changing challenges with dignity and support.

EVENT DAY

- 1 minute at podium
- Gobo lighting
- Opportunity to distribute branded swag
- Dedicated event slide

PRINT

- Full-Page Color Ad in printed event program (5" wide x 7.5" high)
- Logo recognition in half-page J Weekly ad
- Program cover title mention

DIGITAL

- Year-round website recognition
- Dedicated event-related social media posts (2)
- Dedicated partnership social media post (1)
- 30-second reason-for-support reel
- Dedicated partnership blog post
- Linked logo on all digital Title Sponsor assets, including website and all 10 event e-blasts
- Logo recognition in event social media posts (3-5)

Sponsorship Packages



JEWISH FAMILY &
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Premier Sponsor: \$15,000 | 15 Premier Seating Event Tickets

Your Impact: Your \$15,000 investment helps JFCS East Bay meet urgent needs across our community, connecting individuals and families with the resources and compassionate care that help them move forward.

EVENT DAY

- **Podium recognition**
- Dedicated event slide

PRINT

- **Full-Page Color Ad** in printed event program (5" wide x 7.5" high)
- **Logo recognition** in half-page J Weekly ad

DIGITAL

- **Year-round website recognition**
- Dedicated event-related social media post
- **15-second reason-for-support reel**
- **Linked logo** on all digital Premier Sponsor assets, including website and all 10 event e-blasts
- Logo recognition in event social media posts (3-5)

Presenting Sponsor: \$10,000 | 12 Premier Seating Event Tickets

Your Impact: Your \$10,000 investment helps ensure that people facing difficult circumstances have a place to turn for practical assistance, trusted guidance, and a caring community.

EVENT DAY

- Presenting Sponsor event slide

PRINT

- **Full-Page Color Ad** in printed event program (5" wide x 7.5" high)
- **Logo recognition** in half-page J Weekly ad

DIGITAL

- **Year-round website recognition**
- Dedicated event-related social media post
- **Linked logo** on all digital Presenting Sponsor assets, including website and all 10 event e-blasts
- Logo recognition in event social media posts (3-5)

Gold Sponsor: \$8,000 | 8 Premier Seating Event Tickets

Your Impact: Your \$8,000 investment helps put essential resources and support within reach for individuals and families who need a helping hand to navigate challenging times.

EVENT DAY

- Gold Sponsor event slide

PRINT

- **Full-Page Black & White Ad** in printed event program (5" wide x 7.5" high)
- **Logo recognition** in half-page J Weekly ad

DIGITAL

- **Linked logo** on all digital Gold Sponsor assets, including website and all 10 event e-blasts
- Logo recognition in event social media posts (3-5)

Sponsorship Packages



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Silver Sponsor: \$6,000 | 6 Premier Seating Event Tickets

Your Impact: Your \$6,000 investment helps JFCS East Bay provide the services, resources, and human connection that can make a meaningful difference in someone's life.

EVENT DAY

- Silver Sponsor event slide

PRINT

- **Full-Page Black & White Ad** in printed event program (5" wide x 7.5" high)
- **Logo recognition** in half-page J Weekly ad

DIGITAL

- **Linked logo** on all digital Silver Sponsor assets, including website and all 10 event e-blasts
- Logo recognition in event social media posts (3-5)

Bronze Sponsor: \$4,000 | 4 Premier Seating Event Tickets

Your Impact: Your \$4,000 investment helps create a stronger community by ensuring individuals and families have access to compassionate support when they need it most.

EVENT DAY

- Bronze Sponsor event slide

PRINT

- **Quarter-Page Black & White Ad** in printed event program (2" wide x 3.5" high)
- **Logo recognition** in half-page J Weekly ad

DIGITAL

- **Unlinked logo** on all digital Bronze Sponsor assets, including website and all 10 event e-blasts
- Logo recognition in event social media posts (3-5)

Friend Sponsor: \$2,000 | 2 Premier Seating Event Tickets

Your Impact: Your \$2,000 investment helps JFCS East Bay continue showing up for our community—connecting people with the support and resources they need to move forward.

EVENT DAY

- Friend Sponsor event slide

PRINT

- Business name included in half-page J Weekly ad

DIGITAL

- Business name listed on all digital Friend Sponsor assets, including website and all 10 event e-blasts
- Business name recognition in event social media posts (3-5)

150th Anniversary Gala



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For online sponsor registration and payment, please visit jfcs-eastbay.org. If you prefer to register and pay by mail, please fill out and return this form with your contribution.

Contact Information

Contact Name/s (as you wish it to be printed)

Address

City, State, Zip Code

Phone

Email

Sponsorship Levels

I would like to sponsor JFCS East Bay's 150th Anniversary Gala at the following level:

☐ **Anniversary Sponsor \$50,000**

☐ **Title Sponsor \$25,000**

☐ **Premier Sponsor \$15,000**

☐ **Presenting Sponsor \$10,000**

☐ **Gold Sponsor \$8,000**

☐ **Silver Sponsor \$6,000**

☐ **Bronze Sponsor \$4,000**

☐ **Friend Sponsor \$2,000**

PLEASE BE ADVISED that if your 150th Gala sponsorship payment is coming from a philanthropic institution, there may be restrictions regarding receiving benefits (like tickets).

To pay by mail, please return this form with your contribution to:

Shelley Chamblin Waits, JFCS East Bay

2300 Clayton Road, Suite 350

Concord, CA 94520

swaits@jfcs-eastbay.org

☐ CHECK ENCLOSED, PAYABLE TO JFCS EAST BAY

☐ PLEASE CHARGE THIS GIFT TO: ☐ MASTERCARD ☐ VISA

CARD # _____ EXP. DATE _____ CODE _____

SIGNATURE: _____

For online payment: jfcs-eastbay.org

Federal ID No. 94-3250304



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